



AMERICA'S AMERICA'S PROMISE

STRATEGIC PRIORITIES



The Heritage Foundation and Heritage Action are fighting to restore America's promise. Conservatives must set the agenda, earn a mandate for that agenda, and govern accordingly.

Over the next two years, we will engage in Washington and the states. We are committed to restoring human flourishing through self-governance for all Americans and championing the policies that get us there.

Today, we're casting a vision for nine of the most important challenges facing America—some familiar and others new.
Policymakers must address these challenges to make America stabler, stronger and safer today and for generations to come.



The Chinese Communist Party is the most persistent and consequential foreign threat facing the American people today. It is building a military to challenge the U.S., stealing American technology at an unprecedented rate, and hurting U.S. workers with predatory economic policies. America is falling behind in this New Cold War.

Heritage will push for decoupling key supply chains and key sectors of the U.S. economy from Chinese influence. Heritage will also expose U.S. firms lobbying for Chinese clients and work to end the flow of fentanyl from China that is killing 100,000 Americans per year. We will advance policies to confront China's attack on American interests and values, develop a China-resistant economy, and ensure our military is prepared to meet any threats China may pose in the future.

Quick Stat:

• Most Americans believe "China's military expansion and aggressiveness is a direct threat to the national security of America" (74%) and that "China has been stealing American jobs and technology for decades, and it's time we stop depending on China" (87%).

STRATEGIC PRIORITY #2



Government spending, regulations, and inflation are a tax on all Americans, especially working families who struggle to make ends meet. Prudent fiscal decisions can enable American families to flourish without politicians and bureaucrats controlling our lives. Reforming environmental and energy regulations will result in more affordable electricity and transportation and attract manufacturing back to America.

The Heritage enterprise will advance a blueprint to reduce the size and scope of the federal government, spend less of our money, and save us from falling off the fiscal cliff.

Quick Stat:

Americans can see through the myth that inflation is COVID's fault; more Republicans (80%) and independents (43%) blame reckless government spending.



Upholding the rule of law is paramount for a sovereign nation and orderly society. The American people deserve to live peacefully without incursions of illegal aliens across our borders. A strong immigration system enforces U.S. law, secures our borders, and preserves our national integrity. Yet, the Biden Administration intentionally and "fundamentally transformed" America's border and immigration system with lawlessness and incalculable and unsustainable costs, both human and fiscal.

The Heritage enterprise will take steps at the federal and state level to restore the rule of law and provide messaging to encourage enforcement of the law.

Quick Stat:

• A majority of Americans (64%) disapprove of the job President Biden and Congress have done addressing the border crisis and illegal immigration and believe we should reinstate previous, successful Trump administration policies (61%).

STRATEGIC PRIORITY #4



The right to vote in free and fair elections is the most basic civil right. Americans can have confidence in election outcomes only if they trust that the process is fair.

Heritage will restore faith in elections and protect the right to vote for all Americans by advocating for commonsense reforms at the state and federal level like requiring proof of U.S. citizenship to vote and ending the practice of ranked-choice voting. We will always oppose a federal takeover of our elections by Washington elites.

Quick Stat:

• Most Americans support photo IDs to vote (79%) and oppose vote trafficking practices like ballot harvesting (66%).



EXPAND EDUCATION FREEDOM

The education system is failing our children—from the scourge of woke ideas like critical race theory and radical gender ideology to the lack of academic excellence and transparency. Parents, not bureaucrats, should be making decisions about their children's education, aligned with their values. Heritage is focused on loosening Washington's grip on K-12 and higher education. Heritage will work to safeguard parental authority over their children's education, expand universal education choice, protect American taxpayers from bailouts of an academia wholly adrift, and reclaim institutions of higher education from the radical Left.

Heritage will spearhead reforms at the state level to expand education choice while working to limit federal intervention in education, with the goal of ultimately eliminating the U.S. Department of Education.

Quick Stats:

- Only 36 percent of all Americans have either a "great deal" or "quite a lot" of confidence in higher education, according to Gallup (2023).
- Seven out of 10 Americans believe K-12 education is on the "wrong track." A full three-quarters (75 percent) of Americans support school choice in the form of education savings accounts.

STRATEGIC PRIORITY #6



American tech companies have been a source of amazing achievements for America, but in recent years, Big Tech has too often behaved as an enemy of the people, actively undermining American greatness. Big Tech has interfered with our elections, sought to groom and brainwash our children with perverted left-wing ideologies, engaged in anti-competitive behavior that stifles innovation, colluded with authoritarian governments, and sided with woke elites to suppress free speech and disproportionately silence conservatives.

The Heritage enterprise will put power back in the hands of the American people by holding Big Tech accountable by enforcing antitrust and other laws and proposing new measures to end its abuses. We will advance laws and regulations that foster competition and cutting-edge innovation, making America's tech sector the world's strongest, most competitive, and most attractive for investment, while making it clear that the era of Big Tech impunity is over.

Quick Stat:

• Most Americans (82%) believe "Big Tech companies have too much power over their platforms and have used it to expand their control of the public debate and shape our politics."



Every child conceived deserves to be born to a married mother and father who will love, guide, and protect them throughout their lives. But family breakdown and rampant abortion tears at the soul of our country and saps it of strength and moral authority. Radical ideologies that deny social and biological truths about sexual embodiment, marriage, and unborn life poison our courts, our culture, and our laws.

The Heritage enterprise will advance policies at the state and federal level to restore the nuclear family to the center of American life and to reduce both the demand and supply for abortion at all stages of human development with courage and compassion.

Quick Stat:

• A majority of Americans support limits on abortion (56%) and banning taxpayer funding for abortions (65%).

STRATEGIC PRIORITY #8



A "deep state" of unelected bureaucrats and special interest groups regularly bypasses the will of the people by undermining or overriding decisions made by elected officials. This erodes the American public's trust in their own government.

Heritage will support the new administration in its effort to assert effective control over the federal bureaucracy, rein in and reform the administrative state, end the abuses to Americans' civil liberties, and restore excellence and efficiency in government operations. Heritage will work to reinvigorate the Constitution's separation of powers and insist on democratic control and accountability in the federal government, for example by opposing any expansion of authority for independent agencies. Heritage will also fight the power of special interest groups that seek protection from competition in the form of government-created cartels and monopolies.

Quick Stat:

There are more than 2,000,000 employees working in federal agencies, not including military personnel, contractors, or state and local government employees.



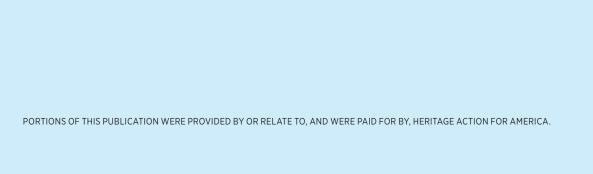
UNLEASH AMERICAN ENERGY

Energy fuels human flourishing and is the foundation of the modern economy. Policies that limit oil and natural gas production weaken America's domestic energy production and make it more costly, while requiring the use of solar and wind energy makes America dependent on China, raises electricity costs, disproportionately harms poor people and farmers, and undermines America's economic growth.

A historic electricity scarcity crisis is looming on the horizon, threatening reliable and affordable electricity. To avert the crisis, Heritage will advance policies that streamline infrastructure permitting, repeal the toxic renewables subsidies of the Inflation Reduction Act, and reform electricity market regulations.

Quick Stats:

- Even if America stopped all use of fossil fuels immediately, global temperatures would only be affected by two-tenths of 1 degree Celsius by the year 2100, according to government models.
- When the existing constraints on generation capacity are added to the forecasts of soaring power demand, America is facing a generation capacity shortfall of at least 30%, perhaps 500 GW, by 2030. That's the equivalent of 500 average sized nuclear plants.



Building an America where freedom, opportunity, prosperity, and civil society flourish.